



David D'Antonio
Art Show Director
Arisia 2011

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November 27, 2010

Dear Artist,

I am writing to extend my invitation to the ARISIA Art Show, returning on the weekend of January 14-17, 2011. Our Artist Guest of Honour this year is [Josh Simpson](#), and at least 2,600 science fiction and fantasy fans will be in attendance. We have a **new** hotel this year, the Westin Waterfront Hotel, Boston MA, which has quite a bit more space!

Each year, in addition to displaying an extensive collection of works by our Guest of Honor, we mount other exhibits and coordinate events, including docent tours, to draw traffic to the Art Show. One example is an expanded [Artist & Author Alley](#) which you may want to check out as well; we will also be sharing space in the Galleria with the Vendors' area and will have a large costume exhibit nearby which will draw foot traffic.

We will once again feature a Quicksale option, proxy bids and no-registration bidding; however, we will return to the live auction as we will now space for an auction room. You will be able to pick up unsold art between 8pm and 10pm on Sunday or between 10am and 2pm on Monday. In recent years we have had checks available for some artists by Monday morning, and the rest go out within two weeks of the show.

The online reservation form returns this year, please visit <http://2011.arisia.org/ArtShowReservations> to reserve Art Show space online. Or, if you prefer, you can send in the enclosed registration form.

Please note: **our mailing address has changed!** Please do not send the reservation form or fees to the old Mailboxes Etc address as they have gone out of business. Be sure to register by December 15, 2010 to guarantee space.

If you are unable to attend ARISIA '11, an agent may represent you, with written authorization from you. Mailed-in art will also be accepted; there is an additional handling fee of \$15 per artist for mailed-in art.



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High school students and full time college art students get one free unit of space. Please contact artshow@arisia.org for more information about this and other student programs.

If you are interested in participating in other parts of Arisia, you can reach our Programming staff at program@arisia.org, our children's programming at fasttrack@arisia.org, and our Artist Alley staff at alley@arisia.org. If you have any questions regarding the art show, please contact me at the address below.

Sincerely yours,

DDA

David D'Antonio